



Pallavi Katoch

Sr. SEO Executive

Details

Address

Chandigarh
India

Email

webuiexpert929@gmail.com

Skills

WordPress



Shopify



HTML & CSS



Bootstrap 4, 5



Elementor



JavaScript



MySQL



Click Funnel



Go High Level



jQuery



Adobe Photoshop



Adobe Illustrator



Profile

An energetic, motivated and highly dynamic person with strong technical skills and a broad range of hands-on and theoretical experience ranging in many areas. Adept at providing technical support and developing new processes through ongoing maintenance, defect resolution and enhancement solutions. Expert in completing demanding assignments within crucial timelines. Highly articulate, demonstrating excellent interpersonal skills. Strong management skills and methodical aptitude with an innate ability in decision-making coordinate and synthesize data.

Employment History

Sr. Frontend Developer, CSSHouse

Jan 2024 📍 Mohali

Full Design and Development

- Design Landing Pages in Various platforms Like **ClickFunnel, Kajabi, Kartra, Unbounce, Wordpress, Shopify**
- Social Media Post Designs using **Photoshop and Illustrator**
- Email Template Design
- Design and Develop websites in **WordPress, Elementor, Shopify, WIX, Squarespace.**
- Also have strong knowledge of **HUGO, Jekyll, Markdown.**

Sr Web Designer/Frontend Developer, MRD Media Services

Mar 2022 — Dec 2023 📍 Chandigarh

Main responsibilities:

- Planning and creating interfaces using Photoshop;
- Design LOGOs, Brochures, BC, Banners.
- Developing the front-end using HTML/CSS, Bootstrap, JS
- Convert PSDs to HTML and then Wordpress.
- Convert PSDs to HTML and then Shopify.
- Implementing On-page SEO techniques;

Web & Graphic Designer, Sharp Web Studio

Feb 2019 — Mar 2022 📍 Chandigarh

Sharp-web Studio was my first professional experience as a web designer and I was able to learn a lot in this company at a time when the world of web development was changing a lot.

Figma



Hobbies

Leaning New Skills, Create New Designs/Landing page and learn new coding languages

Main responsibilities:

- Design LOGOs, Brochures, BC, Banners.
- Researching new front-end technologies and conducting tests;
- Ensure front-end development between browsers (with support for IE6);
- Implementation of websites using WordPress/Joomla;
- Development of websites with Responsive Web Design and SEO techniques;

Education

Panjab University, Bachelor of Computer Science

2015 — 2018  Chandigarh